

(A Linguistic Minority Education Institute)

SMT. RADHABAI SARDA ARTS, COMMERCE & SCIENCE COLLEGE

ANJANGAON SURJI- 444705, DIST-AMRAVATI(MAHARASHTRA)

(Affiliated to Sant Gadge Baba Amravati University, Amravati.)

NAAC Accredited 'A' With CGPA 3.21

Department of Commerce

(Academic Session; 2023-2024)

Notice

All the faculty members of the department are informed that a departmental meeting related to Add On Course is arranged on **05/01/2024 Friday at 3.30 Pm.** at the department. You all are requested to present for the meeting with some innovative ideas.


Head, Department of Commerce

H.O.D. Commerce
Smt. (Dr. Tai B. Uke),
Commerce & Science College
Anjangaon Surji

1) Dr. S.U. Deshmukh :- 

2) Dr. V.V. Patil :- 

3) Dr. R. D. Akolkar :- 

4) Dr. K. S. Taori :- 

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Department of Commerce

(Academic Session: 2023-2024)

To

The Principal,

Smt. Radhabai Sarda Arts, Commerce

& Science College, Anjangaon Surji.

Subject : Regarding permission to conduct Add On Course entitled "E-Marketing" during the academic session 2023-2024.

Hon'ble Sir,

With reference to the above subject, I request you to grant us permission to conduct the said course in the Department of Commerce. The duration of the course will be of 30 hours (2 hours X 15 working days). The syllabus of the course is enclosed herewith for your kind consideration. The course will be fruitful for the student keeping in mind their development for agriculture and global marketing.

With regarding,

Date: 09/01/2024

Place: Anjangaon Surji

Enclosures:- 1. Syllabus of the Add On Course.

Yours faithfully,

H.O.D. Commerce
Smt. Radhabai Sarda Arts,
(K. Tal B. Uke)
Commerce & Science College
Anjangaon Surji

(Head, Department of Commerce)

Principal
SMT. RADHABAI SARDA COLLEGE
OF ARTS, COMMERCE & SCIENCE
ANJANGAON SURJI

(A Linguistic Minority Education Institute)

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Department of Commerce

(Academic Session: 2023-2024)

Notice

Date: 09/01/2024

All Student pursuing Commerce are hereby informed that the Department of Commerce is going to conduct Add On Course from 30/01/2024 to 20/02/2024. Student who want to register for the course should contact Ku. Tai B. Uke on or before 13/01/2024

Head, Department of Commerce

H.O.D. Commerce

Smt. Radhabai Sarda Arts,
Commerce & Science College,
Anjangaon Surji

PRINCIPAL
SMT. RADHABAI SARDA COLLEGE
OF ARTS, COMMERCE & SCIENCE
ANJANGAON SURJI

Kurjee
(B com. II)

Juk

Star
(B com. II)

Ravi

Ganesh

Sumi

(A Linguistic Minority Education Institute)
Smt Radhabai Sarda Arts, Commerce & Science College
Anjangaon Surji, Dist Amravati - 444705
NAAC Accredited 'A' with CGPA 3.21
Department of Commerce
Application Form for Add on Course
(Academic Session: 2023-2024)

Application Form No.: _____

1. Applicant's Name : Ky. Shreya Rajeshwar Deshmukh
2. Father's Name: Rajeshwar Prabhakar Deshmukh
3. Permanent Address: A-1 Post Sategaon Tal.
Anjangaon surji
District: Amravati State: Maharashtra Pin Code: 444705
4. Email ID: Shreyadeshmukh198@gmail.com
5. Phone No./Mobile No.:

8	6	9	8	5	0	6	3	9	2
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6. Gender: Male ☐ Female ☒ Date of Birth

1	4	0	5	2	0	0	3
---	---	---	---	---	---	---	---
7. Aadhar Card No.

5	5	6	6	9	9	6	5	8	5	0
---	---	---	---	---	---	---	---	---	---	---
8. Class: B-com III Year
9. Date of Admission in College: 14-8-2023
10. ID Number : 3118
11. Category : OPEN ☒ SC/ST/NT ☐ VJNT ☐ SBC ☐ OBC ☐
12. Languages Known : Marathi ☒ Hindi ☐ English ☐
13. Title of the course: E-Marketing



N.B.: I declare that the information I have given in this application is complete and correct. I am aware that false information grounds for expulsion.

Teacher-in charge

Shreya Deshmukh
Applicant's Signature

(A Linguistic Minority Education-Institute)
Smt Radhabai Sarda Arts, Commerce & Science College
Anjangaon Surji, Dist Amravati - 444705
NAAC Accredited 'A' with CGPA 3.21
Department of Commerce
Application Form for Add on Course
(Academic Session: 2023-2024)

Application Form No.:



1. Applicant's Name: Ku. Shrutika Anil Fulari
2. Father's Name: Anil Bhaurao Fulari
3. Permanent Address: AT. Post Malipura
Anjangaon Surji
District: Amravati State: Maharashtra Pin Code: 444705
4. Email ID: Shrutikafulari@gmail.com
5. Phone No./Mobile No.:

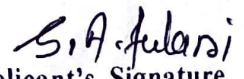
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6. Gender: Male ☐ Female ☒ Date of Birth

1	9	1	0	2	0	0	3
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7. Aadhar Card No.

4	1	2	9	7	6	8	1	7	5	0	2
---	---	---	---	---	---	---	---	---	---	---	---
8. Class: B.com III
9. Date of Admission in College: 04/08/2023
10. ID Number: 3040
11. Category: OPEN ☐ SC/ST/NT ☐ VJNT ☐ SBC ☐ OBC ☒
12. Languages Known: Marathi ☒ Hindi ☐ English ☐
13. Title of the course: E - Marketing

N.B.: I declare that the information I have given in this application is complete and correct. I am aware that false information grounds for expulsion.


Teacher-in charge


Applicant's Signature

(A Linguistic Minority Education Institute)
Smt Radhabai Sarda Arts, Commerce & Science College
Anjangaon Surji, Dist Amravati – 444705
NAAC Accredited 'A' with CGPA 3.21
Department of Commerce
Application Form for Add on Course
(Academic Session: 2023-2024)

Application Form No.: _____

1. Applicant's Name : Payal Nagorao Harane
2. Father's Name: Nagorao Kashinath Harane
3. Permanent Address: AT. Khodgaon Ta. Anjangaon
SURJI Dist. Amravati
- District: Amravati State: Maharashtra Pin Code: 444705
4. Email ID: hasnepayal8@gmail.com
5. Phone No./Mobile No.:

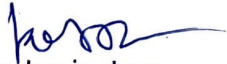
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6. Gender: Male ☐ Female ☒ Date of Birth

1	5	0	9	2	0	0	3
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7. Aadhar Card No.

6	1	1	9	3	2	9	4	3	5	4	9
---	---	---	---	---	---	---	---	---	---	---	---
8. Class: B.Com IIIrd Sem^{VI}
9. Date of Admission in College: 9-8-2023
10. ID Number : 3083
11. Category : OPEN ☐ SC/ST/NT ☐ VJNT ☐ SBC ☐ OBC ☒
12. Languages Known : Marathi ☒ Hindi ☐ English ☐
13. Title of the course: E-Marketing



N.B.: I declare that the information I have given in this application is complete and correct. I am aware that false information grounds for expulsion.


Teacher-in charge


Applicant's Signature

(A Linguistic Minority Education Institute)
Smt Radhabai Sarda Arts, Commerce & Science College
Anjangaon Surji, Dist Amravati - 444705
NAAC Accredited 'A' with CGPA 3.21
Department of Commerce
Application Form for Add on Course
(Academic Session: 2023-2024)

Application Form No.: _____

1. Applicant's Name: Shravani Gopal Dhole

2. Father's Name: Gopal Saheb Rao Dhole

3. Permanent Address: At. MALKAPUR Ta. ANJANGAON

SUEJI. Dist. AMRAVATI

District: Amravati State: Maharashtra Pin Code: 444705

4. Email ID: Shravani.dhole2004@gmail.com

5. Phone No./Mobile No.:

8	3	2	9	9	7	8	4	9	5
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6. Gender: Male ☐ Female ☒ Date of Birth

0	9	0	2	2	0	0	4
---	---	---	---	---	---	---	---

7. Aadhar Card No.

4	8	6	9	0	9	9	0	9	5	4	5
---	---	---	---	---	---	---	---	---	---	---	---

8. Class: B.com III yr Sem VI

9. Date of Admission in College: 9/8/2023

10. ID Number : 3084

11. Category : OPEN ☐ SC/ST/NT ☐ VJNT ☐ SBC ☐ OBC ☒

12. Languages Known : Marathi ☒ Hindi ☐ English ☐

13. Title of the course: E - Marketing

N.B.: I declare that the information I have given in this application is complete and correct. I am aware that false information grounds for expulsion.


Teacher-in charge


Applicant's Signature



(A Linguistic Minority Education Institute)

SMT. RADHABAI SARDA ARTS, COMMERCE & SCIENCE COLLEGE

ANJANGAON SURJI- 444705, DIST-AMRAVATI(MAHARASHTRA)

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Department of Commerce

(Academic Session: 2023-2024)

Syllabus

Add on Course

E- Marketing

- 1) Definition
- 2) Meaning
- 3) Selling methods of online Trade
 - i) On fixed Price
 - ii) Option
 - iii) Return Option
 - iv) Exchange
- 4) Types of E- Marketing
 - i) Business to Consumer
 - ii) Business to Business
 - iii) Business to Government
 - iv) Consumer to Consumer
- 5) Advantages of online Trade
- 6) Limitations of online Trade

Books recommended:- 1) Banking:- Dr. Ravindra Deshmukh Pimlapure a

2) Banking system:- Dr. Megha Kanetkar

Dr.J.M. Kakde

Head of Department

H.O.D. Commerce
Smt. Radhabai Sarda Arts,
Commerce & Science College
Anjangaon Surji

Coordinator

Principal
SMT. RADHABAI SARDA COLLEGE
OF ARTS, COMMERCE & SCIENCE
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Department of Commerce

(Academic Session: 2023-2024)

Time Table

Serial No.	Day	Date	Time	Name of the Teacher
1	Tuesday	30/01/2024	3.30 To 5.30	Dr. Tai B. Uke
2	Wednesday	31/01/2024	3.30 To 5.30	Dr. Tai B. Uke
3	Thursday	01/02/2024	3.30 To 5.30	Dr. Tai B. Uke
4	Friday	02/02/2024	3.30 To 5.30	Dr. Tai B. Uke
5	Saturday	03/02/2024	3.30 To 5.30	Dr. Tai B. Uke
6	Monday	05/02/2024	3.30 To 5.30	Dr. Tai B. Uke
7	Tuesday	06/02/2024	3.30 To 5.30	Dr. Tai B. Uke
8	Wednesday	07/02/2024	3.30 To 5.30	Dr. Tai B. Uke
9	Thursday	08/02/2024	3.30 To 5.30	Dr. Tai B. Uke
10	Friday	09/02/2024	3.30 To 5.30	Dr. Tai B. Uke
11	Saturday	10/02/2024	3.30 To 5.30	Dr. Tai B. Uke
12	Monday	12/02/2024	3.30 To 5.30	Dr. Tai B. Uke
13	Tuesday	13/02/2024	3.30 To 5.30	Dr. Tai B. Uke
14	Wednesday	14/02/2024	3.30 To 5.30	Dr. Tai B. Uke
15	Saturday	17/02/2024	3.30 To 5.30	Dr. Tai B. Uke
16	Tuesday	20/02/2024	3.30 To 5.30	Dr. Tai B. Uke

Head of Department

H.O.D. Commerce
Smt. Radhabai Sarde
Commerce & Science Co
Anjangaon Surji

Coordinator

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SMT. RADHABAI SARDA COLLEGE
OF ARTS, COMMERCE & SCIENCE
ANJANGAON SURJI

(A Linguistic Minority Education Institute)
SMT RADHABAI SARDA ARTS, COMMERCE & SCIENCE COLLEGE

ANJANGAON SURJI- 444705, DIST- AMRAVATI (Maharashtra)

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Department of Commerce

Add on Course

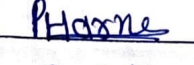
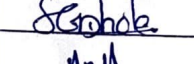
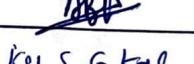
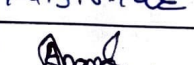
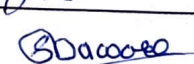
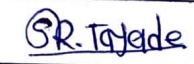
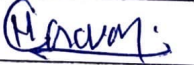
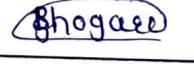
(Academic Session: 2023-2024)

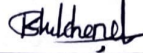
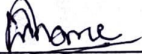
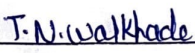
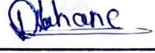
Attendance Sheet

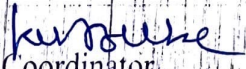
B.Com :- III (Sem :- VI)

Title of the Course: "E-Marketing"

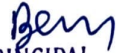
Date :-15/01/2024

Sr.No	Name of the students	Id No	Signature
1	Shreya Rajeshwar Deshmukh	3118	
2	Shrutika Anil Fulari	3040	
3	Payal Nagorao Harane	3083	
4	Shravani Gopal Dhole	3084	
5	Abhishek Pramodrao Khakare	3062	
6	Shrutika Ganesh Kale	3081	
7	Arpita Sanjayrao Chandurkar	3001	
8	Renuka Sanjay Mandve	3055	
9	Shuddhodhan Ashok Varghat	3034	
10	Shreya Pradip Daware	3189	
11	Shreya Murlidhar Mangale	3086	
12	Gauri Anil Khade	3078	
13	Shweta Rajesh Tayade	3004	
14	Harshal Prakash Chavhan	3209	
15	Sarika Babanrao Ghogare	3018	

Sr.No	Name of the students	Id No	Signature
16	Kartik Nandkishor Bhuyar	3312	
17	Prathamesh Anil Ruikar	3035	
18	Roshan Danyeshwar Nawale	3432	
19	Pavan Anil Sapkal	3255	
20	Farhanoddin Naeemoddin	3026	
21	Komal Pramodrao Chaukhande	3012	
22	Rahul Ravindra Ingle	3091	
23	Jay Madan Wankhade	3089	
24	Gaurav Mahendra Kharad	3033	
25	Gauri Bhanudas Bhand	3010	
26	Akansha Mahadeorao Harane	3003	
27	Kanchan Vinayak Bonde	3005	
28	Tejal Nagorao Walkhade	3111	
29	Dipali Dilip Lahane	3023	
30	Pranali Dnyaneshwar Yeul	3041	


Coordinator


Head, Department of Commerce
H.O.D. Commerce
Smt. Radhabai Sarda Arts,
Commerce & Science College
Anjangaon Surji


PRINCIPAL
SMT. RADHABAI SARDAR COLLEGE
OF ARTS, COMMERCE & SCIENCE
Smt. Radhabai Sarda
Anjangaon Surji
Arts, Commerce &
Science College
Anjangaon Surji



NAAC Accredited 'A' with CGPA 3.21

DEPARTMENT OF COMMERCE

SESSION : 2023-2024

ADD ON COURSE : E-Marketing

ATTENDANCE SHEET

Sr No	NAME OF THE STUDENT	ID NO	SIGNATURE															
			30/01/24	31/01/24	01/02/24	02/02/24	03/02/24	05/02/24	06/02/24	07/02/24	08/02/24	09/02/24	10/02/24	12/02/24	13/02/24	14/02/24	17/02/24	20/02/24
1	Shreya R Deshmukh	3118																
2	Shrutika Anil Fulari	3040																
3	Payal Nagorao Harane	3083																
4	Shravani Gopal Dhole	3084																
5	Abhishek P Khakare	3062																
6	Shrutika Ganesh Kale	3081																
7	Arpita S Chandurkar	3001																
8	Renuka Sanjay Mandve	3055																
9	Shuddhodhan A Varghat	3034																
10	Shreya Pradip Daware	3189																
11	Shreya M Mangale	3086																
12	Gauri Anil Khade	3078																
13	Shweta Rajesh Tayade	3004																
4	Harshal P Chavhan	3209																
5	Sarika B Ghogare	3018																
	Kartik N Bhuyar	3312																
	Prathamesh Anil Ruikar	3035																
	Roshan D Nawale	3432																
	Pavan Anil Sapkal	3255																
	Farhan Naeemoddin	3026																

Sr No	NAME OF THE STUDENT	ID	SIGNATURE															
			NO	30/01/24	31/01/24	01/02/24	02/02/24	03/02/24	05/02/24	06/02/24	07/02/24	08/02/24	09/02/24	10/02/24	12/02/24	13/02/24	14/02/24	17/02/24
21	Komal P Chaukhande	3012																
22	Rahul Ravindra Ingle	3091																
23	Jay Madan Wankhade	3089																
24	Gaurav M Kharad	3033																
25	Gauri B Bhand	3010																
26	Akansha M Harane	3003																
27	Kanchan V Bonde	3005																
28	Tejal N Walkhade	3111																
29	Dipali Dilip Lahane	3023																
30	Pranali D Yeul	3041																

[Signature]
Head of Department
H.O.D. Commerce
 Smt. Radhabai Sarda Arts,
 Commerce & Science College
 Anjangaon Surji

[Signature]
Coordinator

[Signature]
Principal
SMT. RADHABAI SARDAR COLLEGE
OF ARTS, COMMERCE & SCIENCE
ANJANGAON SURJI



Sr No	NAME OF THE STUDENT	ID NO	SIGNATURE															
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1	Shreya R Deshmukh	3118																
2	Shrutika Anil Fulari	3040																
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7	Arpita S Chandurkar	3001																
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10	Shreya Pradip Daware	3189																
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12	Gauri Anil Khade	3078																
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15	Sarika B Ghogare	3018																
16	Kartik N Bhuyar	3312																
17	Prathamesh Anil Ruikar	3035																
18	Roshan D Nawale	3432																
19	Pavan Anil Sapkal	3255																
20	Farhan Naeemoddin	3026																

Sr No	NAME OF THE STUDENT	ID NO	SIGNATURE															
			30/01/24	31/01/24	01/02/24	02/02/24	03/02/24	05/02/24	06/02/24	07/02/24	08/02/24	09/02/24	10/02/24	12/02/24	13/02/24	14/02/24	17/02/24	20/02/24
21	Komal P Chaukhande	3012	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
22	Rahul Ravindra Ingle	3091	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
23	Jay Madan Wankhade	3089	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
24	Gaurav M Kharad	3033	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
25	Gauri B Bhand	3010	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
26	Akansha M Harane	3003	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
27	Kanchan V Bonde	3005	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
28	Tejal N Walkhade	3111	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
29	Dipali Dilip Lahane	3023	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
30	Pranali D Yeul	3041	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

[Signature]
Head of Department
H.O.D. Commerce
 Smt. Radhabai Sarda Arts,
 Commerce & Science College
 Anjangaon Surji

[Signature]
Coordinator

[Signature]
Principal
SMT. RADHABAI SARDAR COLLEGE
OF ARTS, COMMERCE & SCIENCE
ANJANGAON SURJI

श्रीमती राधाबाई सारडा कला, वाणिज्य व विज्ञान महाविद्यालय,

अंजनगांव सुर्जी, जि. अमरावती.

- वाणिज्य विभाग-

Add On Course

E- Marketing

वेळ :- 1 तास (3 ते 4)

गुण :- 20

प्र. 1 ई- मार्केटिंगची व्याख्या लिहा.

5

किंवा

ई- मार्केटिंगची माहिती लिहा.

5

प्र. 2 ई- मार्केटिंगची वैशिष्ट्ये लिहा.

5

किंवा

ई- मार्केटिंगच्या विक्री पध्दती लिहा.

5

प्र. 3 ई- मार्केटिंगचे प्रकार लिहा.

5

किंवा

ई- मार्केटिंगचे फायदे लिहा.

5

प्र. 4 ई- मार्केटिंगच्या मर्यादा लिहा.

5

किंवा

ई- मार्केटिंगचे दोष लिहा.

5


Head of Department

H.O.D. Commerce

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ANJANGAON SURJI- 444705, DIST-AMRAVATI(MAHARASHTRA)

(Affiliated to Sant Gadge Baba Amravati University, Amravati.)

NAAC Accredited 'A' With CGPA 3.21

Department of Commerce

(Academic Session: 2023-2024)

Syllabus

Add on Course

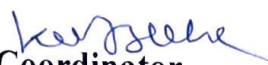
E- Marketing

Course Out Come

श्रीमती राधाबाई सारडा कला वाणिज्य आणि विज्ञान महाविद्यालय अंजनगाव
सुर्जी येथील वाणिज्य विभागातील विद्यार्थ्यांनी ई-मार्केटिंग हा कोर्स केल्यामुळे त्यांना ई-
मार्केटिंग म्हणजेच इलेक्ट्रॉनिक माध्यमातून वस्तूंची खरेदी विक्री कशी करावी तसेच
इलेक्ट्रॉनिक यंत्रांद्वारे व्यवहार कसे करावे या विषयीचे ज्ञान त्यांना प्राप्त झाल्यामुळे हे
सर्व विद्यार्थी स्वतःचे व्यवहार इलेक्ट्रॉनिक माध्यमातून करतातच पण समाजातील
व्यावसायिकांनी या माध्यमातून व्यवहार कसे करावे याचे मार्गदर्शन सुद्धा करतात एवढेच
नव्हे तर यामधील काही विद्यार्थी आपला व्यवसाय सुद्धा या माध्यमातून करीत आहे


Head of Department

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Smt. Radhabai Sarda Arts,
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Anjangaon Surji


Coordinator


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(Academic Session: 2023-2024)

Syllabus

Add on Course

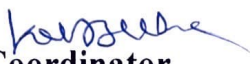
E- Marketing

Course Out Come

श्रीमती राधाबाई सारडा कला वाणिज्य आणि विज्ञान महाविद्यालय अंजनगाव
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इलेक्ट्रॉनिक यंत्रांद्वारे व्यवहार कसे करावे या विषयीचे ज्ञान त्यांना प्राप्त झाल्यामुळे हे
सर्व विद्यार्थी स्वतःचे व्यवहार इलेक्ट्रॉनिक माध्यमातून करतातच पण समाजातील
व्यावसायिकांनी या माध्यमातून व्यवहार कसे करावे याचे मार्गदर्शन सुद्धा करतात एवढेच
नव्हे तर यामधील काही विद्यार्थी आपला व्यवसाय सुद्धा या माध्यमातून करीत आहे


Head of Department

F.O.D. Commerce
Smt. Radhabai Sarda Arts,
Commerce & Science College
Anjangaon Surji


Coordinator


Principal
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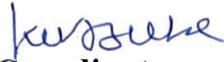
Department of Commerce

(Academic Session: 2023-2024)

Report

श्रीमती राधाबाई सारडा कला वाणिज्य आणि विज्ञान महाविद्यालय अंजनगाव सुर्जी येथील वाणिज्य विभागात विद्यार्थ्यांकरिता ई-मार्केटिंग या विषयावर तीस तासाचा Add On Course घेण्यात आला. या कोर्समध्ये वाणिज्य विभागातील बी. कॉम भाग 3 चे 30 विद्यार्थी सहभागी होते. 30/01/2024 पासून दिनांक 17/02/2024 पर्यंत 3.30 ते 5.30 या वेळेत हा Course शिकवण्यात आला. 30 विद्यार्थ्यांनी हा Course पूर्ण केला 20/02/2024 ला त्यांची परीक्षा घेऊन त्यांना प्रमाणपत्र वितरित करण्यात आले हा Course डॉ. ताई बाबाराव उके वाणिज्य विभाग प्रमुख यांनी घेतला.


Head of Department
H.O.D. Commerce
Smt. Radhabai Sarda Arts,
Commerce & Science College
Anjangaon Surji


Coordinator


Principal
SMT. RADHABAI SARDA COLLEGE
OF ARTS, COMMERCE & SCIENCE
ANJANGAON SURJI



Shri Sarda Education Society (Trust)'s
(A Linguistic Minority Educational Institute)

Smt Radhabai Sarda Arts, Commerce & Science College

Anjangaon Surji, Dist-Amravati, Maharashtra

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Department of Commerce

Certificate

This is to certify that _____ of ***Smt Radhabai***

Sarda Arts, Commerce & Science College participated in the **Add on Course** on “***E-***

Marketing” held between 30/01/2024 to 20/02/2024 in the session 2023-2024 at ***Smt***

Radhabai Sarda Arts, Commerce & Science College, Anjnagaon Surji.

Dr Bashisth Choubey

Principal

Dr Tai Uke

Faculty in Charge, Commerce



Shri Sarda Education Society (Trust)'s
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Smt Radhabai Sarda Arts, Commerce & Science College

Anjangaon Surji, Dist-Amravati, Maharashtra

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Department of Commerce

Certificate

This is to certify that **Rahul Ravindra Ingle (B.COM. PART-III)** of **Smt Radhabai Sarda Arts, Commerce & Science College** participated in the Add on Course on “**E-Marketing**” held between 30/01/2024 to 20/02/2024 in the session 2023-2024 at **Smt Radhabai Sarda Arts, Commerce & Science College, Anjnagaon Surji.**

Dr Bashisth Choubey
Principal

Dr Tai Uke
Faculty in Charge, Commerce



Shri Sarda Education Society (Trust)'s
(A Linguistic Minority Educational Institute)

Smt Radhabai Sarda Arts, Commerce & Science College

Anjangaon Surji, Dist-Amravati, Maharashtra

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Department of Commerce

Certificate

This is to certify that **Ku. Shreya Rajeshwar Deshmukh (B.COM. PART-III)** of **Smt Radhabai Sarda Arts, Commerce & Science College** participated in the **Add on Course** on **“E-Marketing”** held between 30/01/2024 to 20/02/2024 in the session 2023-2024 at **Smt Radhabai Sarda Arts, Commerce & Science College, Anjnagaon Surji.**

Dr Bashisth Choubey
Principal

Dr Tai Uke
Faculty in Charge, Commerce